

Blue Diamond Launches New, Limited-Edition Ranch Flavored Almonds

Trending Ranch flavor will be a new summertime favorite snack

SACRAMENTO, Calif.--(BUSINESS WIRE) -- Blue Diamond Growers, the world's leading almond marketer and processor, today announced the launch of [Ranch Flavored Almonds](#). With cool, zesty herbs and spices, these limited-edition almonds pack a delicious, ranch-flavored punch along with a satisfying, crave-worthy crunch.



Blue Diamond is a world-class leader in consumer trend analysis and flavor forecasting, which has led to award-winning flavor additions including the 2023 *People Food Award* winner [Chile 'N Lime](#), a now permanent product in the snack portfolio, and the 2024 *Good Housekeeping Best Snack Award* winning [Thin Dipped Double Dark Chocolate](#).

Recent research found 70% of ranch usage occurs outside the salad bowl, presenting an exciting opportunity to introduce a flavor that consumers are craving across all food varieties, just in time for summer.

"We're so excited to bring a flavor that is loved by so many to our Blue Diamond snack portfolio," said Maya Erwin, Vice President, Marketing & Innovation, Blue Diamond Growers. "We're always looking for new ways to incorporate trending flavors into our products, and with Ranch, we hope our customers feel inspired to take their taste buds to a new level of deliciousness."

Blue Diamond's Ranch Flavored Almonds are not only flavorful but also nutritious. Each serving contains six grams of plant protein and is an excellent source of antioxidant vitamin E. These almonds meet various dietary needs, being Kosher, Keto-certified, and Non-GMO Project Verified.

Available in a variety of sizes, the 6oz, 40oz, and 45oz options are portable and resealable, making Ranch Almonds the perfect addition for summer entertainment, family gatherings or whenever hunger strikes! The limited-edition flavor will be available in select sizes at the following retail locations:

- **Walmart** – 6-ounce cans will be available May 2024 - October 2024.
- **Costco** – 45-ounce bags will be available May 2024 while supplies last.
- **Sam's Club** – 40-ounce bags will be available August 2024 while supplies last.

For more information on Blue Diamond Almonds, visit [BlueDiamond.com](https://www.BluDiamond.com)

About Blue Diamond

Blue Diamond Growers, a grower-owned cooperative representing over 3,000 of California's almond growers, is the world's leading almond marketer and processor. Established in 1910, it created the California almond industry and opened world markets for almonds. Blue Diamond is dedicated to delivering the benefits of almonds around the world and does so by providing high-quality almonds, almond ingredients, and branded products. Headquartered in Sacramento, the company employs more than 1,800 people throughout its processing plants, receiving stations and gift shops. To learn more about Blue Diamond Growers, visit www.BlueDiamond.com and follow the company on [Facebook](#), [Instagram](#), and [LinkedIn](#).