



## Carmen Bourgaize Chief Commercial Officer

Carmen Bourgaize joins us from Saputo Inc., one of the world's largest dairy processors. After spending fifteen years in senior sales roles, Carmen dedicated the past five years to serving as the Senior Vice President of Strategic Business Development for Saputo's multi-billion-dollar Canadian business unit.

Carmen brings extensive experience in leading high-performance commercial functions, encompassing Sales, Consumer & Market Insights, Commercial Strategy, Innovation, Revenue Management, Product & Category Management, Marketing, and Ecommerce.

Throughout her career, Carmen has developed strong, motivated teams that develop brands and unlock potential by harnessing data, strategy, and relationships to drive results across various channels, including retail, foodservice, and industrial/ingredient accounts.

Carmen is a graduate of the British Columbia Institute of Technology, where she studied Marketing Communications.

In her leisure time, Carmen enjoys spending quality moments with her husband and their two children, a 16-year-old son and a 14-year-old daughter. She also takes pleasure in traveling for both business and leisure.