



Blue Diamond Introduces Latest Addition to BOLD Line: Spicy Dill Pickle Almonds

Spicy Dill Pickle takes snacking to the next level with almonds that provide a dill-icious, tangy kick

SACRAMENTO, CA (Nov. 14, 2019) - In celebration of National Pickle Day, [Blue Diamond](#), the world's leading almond marketer and processor, announces the latest expansion to their line of BOLD Snack Almonds with the launch of Spicy Dill Pickle.

Available beginning in March 2020, this latest innovation is a mouthwatering pairing of dill and spicy garlic that harkens back to a fan-favorite snack and barbecue or picnic side dish. With a balance of savory, spicy and sour seasoning, Spicy Dill Pickle leaves taste buds reveling in tangy saltiness.

Blue Diamond offers more than 20 flavors of almonds, ranging from BOLD varieties like Sriracha and Salt 'n Vinegar, to its Oven Roasted varieties, including Dark Chocolate and Toasted Coconut. Snackers need not worry about sacrificing taste for a satisfying snack thanks to Blue Diamond's craveable flavors and 6g of plant-based protein per serving. The upcoming launch of Spicy Dill Pickle expands the depth of complex, delicious flavors of Blue Diamond Almonds.

"Through rigorous research, we found a growing demand for dill and pickle flavors across food categories," said Michael Burdeny, Global Head of Marketing at Blue Diamond. "Combining zesty and vinegary flavors with our highest-quality California-grown Almonds, Blue Diamond is excited to introduce a product that is unique and undeniably craveable."

Blue Diamond Spicy Dill Pickle Almonds will be available online and in major retailers beginning March 2020. For more information on other amazing current Blue Diamond flavors, visit BlueDiamond.com.

Blue Diamond Spicy Dill Pickle Almonds

- **MSRP:** 6oz cans: \$3.49; 1.5oz tubes: \$0.99
- **Availability:** Available beginning in March 2020 online and at grocery and convenience stores nationwide.

About Blue Diamond

Blue Diamond Growers is the world's leading almond marketer and processor. It led the development of California's almond industry since it was formed as a nonprofit, grower-owned cooperative over 100 years ago. Today, Blue Diamond has over 3,000 growers across California. Blue Diamond markets and sells a wide range of almond-based snacks, beverages, and ingredients, including Blue Diamond® snack almonds, Nut-Thins® crackers, almond flour, and the number one almondmilk in the U.S., Almond Breeze®. For more information, visit www.bluediamond.com.